

THREE CENTS

Pink Grapefruit Soda



The name comes from the Great Depression era when soda bars were in existence. At soda fountains people would order plain carbonated water as 'Two Cents Plain' as it was the cheapest drink one could get. When flavored syrup was added, like vanilla or cherry or sarsaparilla, the total cost would be Three Cents. The first "handmade" Greek collection of carbonated drinks was inspired by bartenders for a simple purpose, to work as a base for cocktail recipes as life is too short for a bad gin tonic. To be used as the ultimate mixer for cocktails and long drinks maintaining their fizziness down to the last drop. How? By carbonating their formula above 5 atm and keeping it natural. Soon they were consumed by many as soft drinks and are now being the protagonist at numerous hip bars both in Greece and abroad.

The Pink Grapefruit Soda is a premium drink that was crafted for making the original Paloma. By combining the aromatic essence and flavor of fresh fruits, Three Cents have succeeded in creating a supreme pink grapefruit soda beverage with an intense and complex aroma standing out in long-drinks and other cocktail recipes. Three Cents Pink Grapefruit Soda is made of carbonated spring water and pink grapefruits. It is a gluten free pink soda also suitable for vegans. This pink fizzy beverage carries the drawing of a dove on its bottle, also known as Paloma.

Paloma, one of the popular tequila-based Mexican drinks is a Pink Grapefruit Cocktail, that became the impetus to start the journey of exploration and experimentation that led to the creation of Three Cents sodas. One of the founders attempted to make the original Paloma drink at the bar he was working at by using natural substitutes for a pink grapefruit soda. The result of course wasn't a fair reflection to the original. Soon and along with his partners he began to realize that in order to make the original Paloma drink they needed a premium pink grapefruit soda that was currently missing from the Greek market. So they decided

to create their own pink grapefruit soda simply by adding natural pink grapefruit aroma in sparkling water.

Packing: Glass bottle 200ml

Carton: 24bottles x 200ml

Ingredient List: Water, Sugar, Carbon Dioxide, Citric Acid, Natural Grapefruit Flavor, Natural flavors, Gum Arabic, Carmine

Nutrition Facts (per 100ml): 52 cal, Fat 0g, Carbohydrates 13g (Sugars 13g), Proteins 0g, Salt 0g

Shelf life: In the original, unopened container, dry, no sunlight, 10 to 30°C storage: 365 days from the production date.